The WAGER, Vol 4(32) - The National Gambling Impact Study Comission: Part II

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Last week's WAGER examined the prevalence estimates submitted to the National Gambling Impact Study Commission (NGISC) by the National Opinion Research Center (NORC). But the prevalence research occupies only a few out of the final report's nearly 300 pages. Primarily, the NGISC produced a document of policy recommendations that may inform future legislative and regulatory activity.

Following the highly anticipated release of the final report, pundits from the media and elsewhere attempted to take stock and decide who would ultimately benefit most: the gaming industry or anti-gambling activists. Both sides claimed victory, but such discourse reduces the significance of the report to a tug-of-war between two opponents. There are more than two sides to the issues arising from gambling, and the multiple dimensions of each issue make "picking a winner" a futile effort. For example, one might claim that the report refuted the longtime position of the gaming industry that the introduction of gambling is beneficial to the economy. In fact, according to the report, such a claim is true- but only for certain types of gambling. While the report fails to find an overall economic benefit from lottery and convenience gambling, it does submit that the growth of casino gambling can be an important factor in stimulating economic growth. Who wins and who loses as a result of these findings? It is difficult to assign victory and defeat, and attempts to do so should be met with scrutiny.

Furthermore, many recommendations are made in response to perceived problems. Therefore, the net benefits of implementing these suggestions must be scientifically evaluated to determine their usefulness. For example, it is entirely possible that removing ATMs from casinos might make matters worse because of an effect that no one has considered.

Below is a selection of these recommendations, abstracted directly from the text of the final report. Of course, these are only recommendations; that is, none is legally binding until Congress or other appropriate bodies decide to enact them into law.

Selected Recommendations from the NGISC Final Report

(page citations are in parentheses)

With the exception of tribal and Internet gambling, regulation should be left to the states. (3.17) Unless given special permission, "cruises to nowhere" should be banned. (3.17)

States should restrict the campaign contributions from those with an interest in the gaming industry. (3.18)

Credit card debts incurred from gambling on the Internet should be unrecoverable, and wire transfers to known Internet gambling sites should be prohibited. (5.12)

More Recommendations from the NGISC Final Report

Gaming establishments should allow patrons to voluntarily ban themselves from gambling at that venue for a fixed period of time. (4.20)

Expansion of "convenience gambling" (e.g., electronic terminals in neighborhood stores) should be curtailed by the states, and existing operations should be rolled back. (3.18) Gaming employees should refuse service to customers who show signs of being problem or pathological gamblers. (4.19)

States should curtail plans to add new lottery games. In addition, lottery advertising and locations for lottery machines should be reduced. (3.19)

Warnings about the dangers of gambling, as well as odds, should be posted at all gambling venues. (3.17)

Other than existing operations, gambling on the Internet should be categorically prohibited. (5.12)

Tribes and state governments should enact a "Gambling Privilege Tax" on all gaming facilities, based on the revenue of each operation. (4.19)

Sources: 1 National Gambling Impact Study Commission. (1999). National gambling impact study commission final report. Washington, DC: Author.

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