

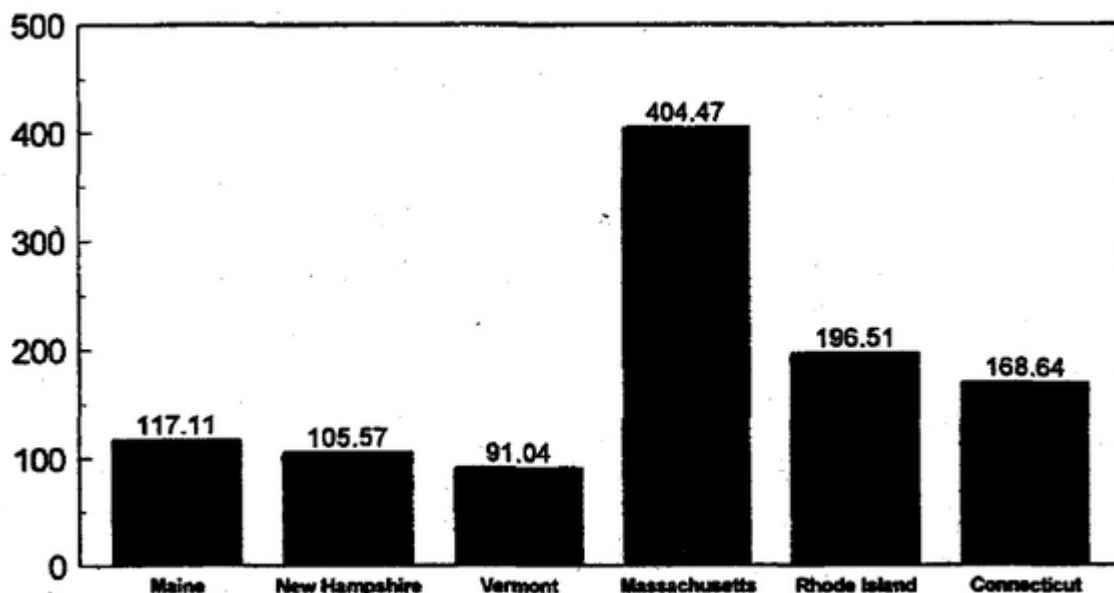
The WAGER, Vol. 1(2) - Massachusetts leads New England in per capita lottery expenditure

January 9, 1996

Data show that per capita 1994 lottery expenditure in Massachusetts is over double Rhode Island, the next highest state, and far larger than the other four New England States. New Hampshire initiated the modern era of state lotteries in 1964, while the Massachusetts lottery began in 1972. Vermont, which started a lottery in 1978, was the last state in the New England region to do so. A multiplicity of factors is likely to influence a state's per capita lottery expenditures, including advertising budgets, overall economic health, and proximity of other gambling opportunities.

1994 Per Capita Lottery Expenditures for New England Per Capita Expenditure in Dollar Amount

Per Capita Expenditure in Dollar Amount



References

Adapted from McQueen, P. (1995). North American gaming report 1995. International Gaming & Wagering Business (Suppl.). New York: International Gaming & Wagering Business. Population figures taken from Morgan, KO., Morgan, S., & Quitno, N. (Eds.). (1995). State Rankings 1995. Lawrence, KS:

Morgan Quinto Corporation.